

NORTH AMERICAN GOLF COURSE INTELLIGENCE

Comprehensive Golf Course Data for Informed Decision-Making



DATASET OVERVIEW

Our proprietary database contains detailed information on **17,500+ golf courses** across North America. We maintain critical data points that help vendors, management companies, and service providers make strategic decisions about market penetration, competitive landscape, and business opportunities. Over 400 data points are tracked.

KEY DATA METRICS

Data Point	Fill Rate	Description
Google PlaceID	99.27%	Verified location identification for mapping and geospatial analysis
Website URL	92.51%	Golf course's official website address
2025 Tee Sheet Product	66.79%	Current tee sheet software solution being used
2025 Booking Product	56.03%	Online booking technology provider
2025 Website Vendor	52.6%	Website development and hosting provider
2025 Tee Time Marketplace	32.64%	Third-party tee time distribution channels being utilized
2025 Management Company	12.39%	Parent management company information
2025 Member Management	7.25%	Membership management software in use
2025 APP Vendor	6.28%	Mobile application developer/vendor
2025 Waitlist Vendor	4.07%	Waitlist management solution provider

DATA ADVANTAGE

Our database offers several competitive advantages:

- **Comprehensive Coverage:** 100% of North American golf courses with detailed facility information
 - **Technology Stack Intelligence:** Extensive mapping of software and technology providers across the golf industry
 - **Continually Updated:** Regular verification and updates to ensure data accuracy
 - **Decision Support:** Critical intelligence for sales teams, marketing strategies, and market analysis
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HOW COMPANIES USE OUR DATA

- **Technology Vendors:** Identify market opportunities and competitive displacement targets
 - **Management Companies:** Analyze technology trends across course portfolios
 - **Investors:** Perform due diligence on market penetration and technology adoption
 - **Marketing Teams:** Create targeted campaigns based on technology stack information
 - **Strategic Planning:** Understand competitive landscape and market positioning
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CONTACT INFORMATION

For more information on how our golf course intelligence can power your business decisions, please contact:

Mike Hendrix

mike@smbgolf.com

+1 614-296-6845