

# NORTH AMERICAN GOLF CONTACTS

## The Most Targeted and Actionable Contact Data in Golf



### DATASET OVERVIEW

Our proprietary database includes verified contact and facility-level data for over **17,500 golf courses** across North America. With more than **400 tracked data points**, our platform goes beyond firmographics—providing role-based, email-verified contacts tied directly to individual golf courses.

Whether you're targeting general managers, PGA professionals, or executive decision-makers, our dataset helps vendors, service providers, and investors cut through the noise and connect with the right people, faster.

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### KEY DATA METRICS

Data Point	Count	Description
Healthy email, associated w/golf course	39,090	Email scored Valid or Catch-all with timestamp in 2025. Associate with a specific golf course, open for business.
Healthy email, and associated w/PGA	16,762	Email scored Valid or Catch-all with timestamp in 2025. Known PGA ID and/or PGA url and/or email pga.com
Healthy email, and Top executive	5,972	Email scored Valid or Catch-all with timestamp in 2025. Job title of Owner, Co-Owner, CEO, COO, General Manager.
Healthy email, associated w/ public golf course	21,008	Email scored Valid or Catch-all with timestamp in 2025. Associate with a specific public golf course, open for business.
Healthy email, and Head Golf Professional	9,144	Email scored Valid or Catch-all with timestamp in 2025. Job title of Head Golf Professional or similar.

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## OUR DATA ADVANTAGE

- **Targeted Contact Access**  
Role-based segmentation gives you direct access to decision-makers, not just generic contacts.
- **Verified & Fresh**  
Every email listed has been validated or scored as catch-all in 2025—no stale lists, no guesswork.
- **Technology Intelligence**  
Combine contact data with detailed insights into each course's tech stack, from tee sheets to POS systems.
- **Market-Wide Visibility**  
100% coverage of North American golf courses with deep metadata for each location.

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## WHO USES OUR DATA — AND HOW

- **Golf Technology Vendors**  
Identify the right buyers, discover replacement opportunities, and accelerate go-to-market strategies.
- **Management Companies**  
Understand portfolio-wide tech adoption, staffing patterns, and modernization gaps.
- **Private Equity & Investors**  
Evaluate real market penetration and validate potential acquisition or partnership opportunities.
- **Sales & Marketing Teams**  
Build segmented campaigns by course type, technology vendor, or job title.
- **Strategy Leaders**  
Track competitive shifts and prepare for realignment in the golf course software and services market.


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## GET IN TOUCH

To see how our golf course intelligence can unlock growth for your team, contact:

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